

SPONSORSHIP PACKAGES



INDO LIVESTOCK 2012 EXPO & FORUM



Indonesia's No.1 Livestock and Feed Industry Show

INCORPORATING WITH



4 - 6 July 2012 | Jakarta Convention Center | Indonesia

LANYARDS

USD 20,000/ Exclusive Sponsor

Quantity produced 12,500 pieces

Be one of the first brand names to be seen with your company's name will prominently displayed on all lanyards issued to Indo Livestock 2012 VIPs, visitors, and seminars participants when they register. This will include all officials delegates.



DIRECTIONAL SIGNAGE

USD 8,000

There will be 15 units of directional signage placed throughout the exhibition hall. Sponsor's logo and booth number will be printed.

Offer available only for 5 exhibitors.



OPENING CEREMONY BACKDROP

1. USD 50,000/ Exclusive Sponsor
2. USD 10,000/ 5 Sponsor (Corporate Sponsor)

One of the main highlights of Indo Livestock 2012 will be its Opening Ceremony and Exhibitor Party. As exclusive sponsor, you will be entitled to:

- Feature Sponsor's logo at the main backdrop prominently.
- 2 front row VIP seats.
- Thank you and acknowledgment by the MC as well as Indo Livestock 2012 Chairman Welcome Speech.
- Sponsor will be allowed to distribute Door Gifts (if any).
- Sponsor will be acknowledged in the official invitation cards, including printing its corporate name and logo.



Exclusive Sponsor



Corporate Sponsor

YOU ARE HERE FLOOR PLANS

USD 10,000/ 5 Sponsor

Touch screen floorplan will be placed at these points at Hall A & Hall B Jakarta Convention Center, which will be much used as reference point and an excellent way to highlight your company's presence and exact location every time VIPs/ visitors refer to this guide.



Sponsors benefit will include: Sponsor's logo and booth location will be highlighted with an acknowledgement also prominently displayed.

Offer open to 5 exhibitors only.

CARRIER BAGS

USD 20,000/ Exclusive Sponsor

SOLD OUT

Quantity produced 5,000 pieces

Be the exclusive sponsor for the souvenir bags distributed to all VIPs, exhibitors, visitors and to members of the press during the events. With your choice of design on one side and information on Indo Livestock 2012 Expo on the other, these carrier bags will ensure maximum exposure throughout the exhibition.



VERTICAL BANNER

USD 15,000

Total of 40 vertical banners in front of Hall A & Hall B Jakarta Convention Center. Sponsor's logo and booth number will be featured prominently.

Offer available only for 1 exhibitors



VISITOR REGISTRATION

USD 20,000

The Visitor Registration counter area are located at the main entrance of Hall A & Hall B Jakarta Convention Center and will be the only point of entry for Visitors. All eligible visitors must register here in order to get their badge and directory.

Sponsorship will include your company name and logo featured prominently on the panel above the visitor registration area and also at the form filling counters on both areas.

Sponsor's identity will also be featured at this area by way of decorating the existing pillars with light box posters of the sponsor.



VIP LOUNGE

USD 7,500

Foreign VIPs will also seize the opportunity to meet with their counterparts from other countries who will also be attending Indo Livestock 2012. The VIP Networking Lounge will be the venue for such meetings and discussion. Refreshments will be served and a hostess will be in attendance to coordinate meetings.

The exclusive sponsor will have the following benefits:

- Corporate materials of your choice to be displayed throughout the lounge.
- Unlimited access to you and your staff.
- A looped short video/corporate presentation on your company to be broadcast within the lounge.

All necessary materials for this sponsorship to be provided by the sponsor.



TRADE INVITATION FLYER

USD 10,000

There will be two types of Visitor Invitations which will be produced:

- For distribution by all confirmed exhibitors - 50 will be given to each confirmed exhibitor for them to give out to their clients.
- For direct mail purpose by the organiser to a database of 30,000 past show visitors and newly acquired data.

Sponsor's logo will be printed on both. Acknowledgement of the sponsor in the front page.

Offer only available to 2 exhibitors only

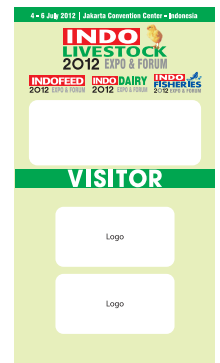


VIP AND VISITOR BADGES

USD 10,000

All visitors at Indo Livestock 2012 will be registered and supplied with a badge for easy identification. Get your brand exposed EVERY visitor by sponsoring this highly visible item. Your logo will be featured prominently on the badge.

Offer only available to 2 exhibitors.



POST CARDS

USD 10,000

There will be 30,000 copy of post card for direct mail purpose to prospect visitors. Sponsor's logo will be printed on the post card.

Offer only available to 2 exhibitors only.



OUTDOOR BILLBOARDS

USD 10,000 EACH

4 m (w) x 6 m (h) outdoor billboards promoting Indo Livestock 2012 to be placed at main entrance Pintu 7 Gelora Bung Karno during the show days. Sponsors's logo will be featured prominently.

Offer only available to 4 exhibitors



Now Limited for Only 3 Exhibitors